

## Hot Stamping Foil – HOR Series

### Product Data Sheet

#### Foil Specifications

---

<b>Polyester Film Thickness:</b>	12µm (0.012mm)
<b>Standard Width:</b>	24" (61cm)
<b>Standard Length(s):</b>	200' (61m); 400' (122m); 1000' (305m); 2000' (610m); 3000' (914m); 4000' (1219m)
<b>Custom Widths and Lengths:</b>	Available upon request

#### Stamping Effects

---

<b>Release:</b>	Medium
<b>Detail:</b>	Medium
<b>Appearance:</b>	Holographic
<b>Overstamp with Foil:</b>	Yes, dependent on image and other hot stamping foils
<b>Overprint with Inks and Varnishes:</b>	Yes, dependent on inks, varnish, image and substrate used.

#### Product Performance

---

<b>Abrasion Resistance:</b>	Good adhesion, abrasion and scratch resistance
<b>Adhesion Characteristics:</b>	Most coated and uncoated stocks. Excellent for overprinting
<b>Running Temperature:</b>	<b>Sheetfed</b> 225–275°F / 107–135°C <b>Rotary</b> 265–320°F / 129–160°C

#### Storage and Shelf Life Requirements

---

Two (2) years in dry, climate-controlled conditions and stored on its end, not on side

#### Industries Served

---

Label and Narrow Web, Packaging, Commercial Printing

#### Product Application

---

Greeting Cards, Labels, Packaging, Overprinting