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Hot Stamping Foil – MAM Series

Product Data Sheet

Foil Specifications

Polyester Film Thickness: 12μm (0.012mm)

Standard Width: 25" (64cm)

Standard Length(s): 200' (61m); 400' (122m); 1000' (305m); 2000' (610m);

3000' (914m); 4000' (1219m)

Custom Widths and Lengths: Available upon request

Stamping Effects

Release: Stamps, difficult applications and troublesome surfaces

like UV coatings or film laminations

Detail: Fine Line to Medium Broad

Appearance: Metallic

Overstamp with Foil: Yes, dependent on image and other hot stamping foils

Overprint with Inks and Varnishes: Yes, dependent on inks, image and paper used

Product Performance

Abrasion Resistance: Good adhesion, abrasion and scratch resistance

Adhesion Characteristics: Excellent with UV coatings or film laminations with

low dyne levels

Running Temperature: Sheetfed 225–275°F / 107–135°C

Rotary 265–320°F / 129–160°C

Storage and Shelf Life Requirements

Two (2) years in dry, climate-controlled conditions

and stored on its end, not on side

Industries Served

Greeting Card, Packaging, Commercial Printing

Product Application

Labels (including PL, PET, polypropylene), Printed Papers,

Packaging and Film Laminates